

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS INSTITUTION)

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A Report on Guest Lecture on "Art of Dealing with People" Organized by Department of English & Foreign Languages



Report Submitted by: Mr. C. Purushotham, Assistant Professor, Department of English & Foreign Languages. Name of Resource Person: Prof. N. Gurunatha Naidu, Professor and Director, Vemu Institute of Technology.

Venue: MITS College Auditorium

Target Audience: I B Tech Students (Around 500 students)

Mode of Conduct: Offline Report Received on 11.06.2025.

The Department of English and Foreign Languages, Madanapalle Institute of Technology & Science (MITS), successfully organized a guest lecture on "The Art of Dealing with People" on 16th May 2025. The session was graced by the presence of Prof. N. Gurunatha Naidu, Professor and Director, VEMU Institute of Technology, as the keynote speaker. The event aimed to equip students with essential interpersonal and communication skills that are critical for success in both academic and professional settings.

The program began with a formal welcome by **Dr. P. Athahar**, Head of the Department of English and Foreign Languages. In his address, he highlighted the importance of people skills in a fast-paced, collaborative world. He also thanked the management and faculty for their continuous support in organizing such enriching academic activities.

The session was presided over by **Dr. Ramanathan**, Vice Principal (Academics), who acknowledged the relevance of the topic in today's context where technical knowledge alone is not enough. He appreciated the department for taking the initiative to host such a valuable and practical session for students.

Mr. C. Purushotham, Assistant Professor and Program Coordinator, played a key role in organizing the lecture. His efforts in bringing in experienced speakers and facilitating knowledge-based programs were widely appreciated by both students and faculty.

The resource person, **Prof. N. Gurunatha Naidu**, delivered a highly engaging and insightful lecture that captivated the audience throughout. Drawing from his rich academic and professional experience, he explained the fundamentals of human behavior and how understanding people is the first step toward building lasting relationships. He discussed critical aspects such as **empathy**, **patience**, **emotional intelligence**, **conflict resolution**, and **active listening**.

Prof. Naidu stressed the idea that "It is not what you say, but how you say it" that truly impacts interpersonal communication. He spoke about the unspoken elements of communication—like body language, tone, and gestures—which often speak louder than words. Through thought-provoking examples and anecdotes, he encouraged students to practice self-awareness, respect diversity, and adopt a positive mindset while dealing with people.

The session witnessed an enthusiastic response from the students. More than **500 students** from various departments participated actively in the event. During the interactive Q&A session, students posed questions on handling criticism, overcoming fear in public interactions, and improving their communication styles.

The program concluded with a formal vote of thanks by Mr. C. Purushotham, who acknowledged the contribution of the chief guest, faculty, student volunteers, and the college management. Special appreciation was extended to **Prof. N.** Gurunatha Naidu for sharing his wisdom and experience in such a motivating and relatable manner.

The guest lecture was a **resounding success**, leaving students better informed and inspired to enhance their interpersonal skills and apply them meaningfully in their personal and professional lives.